

**INVESTOR RELATIONS PROGRAM**



**WEST COAST  
AQUACULTURE**

**WEST COAST AQUACULTURE GROUP LIMITED  
(ACN 637 883 848)**

## INVESTOR RELATIONS PROGRAM

This Document is adopted by West Coast Aquaculture Group Ltd (“The Company”) on the 1<sup>st</sup> day of January in the year of 2020.

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The following program sets forth the objectives, initiatives and tactics which will drive the Company’s investor relations program. The plan is designed to support a pro-active investor relations program with the goal of building a full and fair valuation for the Company stock.

### 1. Goals

1.1 The following are the key goals contemplated by this Program:

- (a) Encouraging and facilitating engagement in meetings with the Company’s shareholders and investors; and
- (b) Giving the Company’s shareholders and investors ready access to information about the Company and its governance and financial performance; and
- (c) Provide the Company’s investors an opportunity to express their viewpoints to the Company on matters of concern or interest to them; and
- (d) Ensure the Company’s story is well understood by the financial community, which will lead to a fair valuation of the stock; and
- (e) Develop best-in-class investor disclosures.

### 2. Objectives

2.1 In order to achieve the Company’s goals, the following are the key objectives the Company’s Investor Relations Team (“IR Team”) will be undertaken:

- (a) Working in conjunction with Financial Public Relations Team to ensure that the Company’s vision and longer-term outlook are clearly explained to promote understanding amongst followers as well as help them to develop greater accuracy in their financial models.
- (b) Communicate regularly with the majority of the Company’s major shareholders.
- (c) Ensure corporate visibility through non-deal roadshows, conferences, meetings and the Company’s website.
- (d) Provide messaging and information that helps to achieve stock price multiples which fairly reflect performance relative to industry peers.

### 3. Initiatives

#### **Communications**

3.1 The Company will endeavour to:

- (a) post all announcements on its website within the day when they are released to the SSX.
- (b) expand internal group and utilise the appropriate executives in investor outreach efforts.
- (c) Increase company's reach to expand communication channels to investor base and broaden potential targets.

**Headquarter visits by large shareholders.**

- 3.2 IR will schedule one to two half-day visits per annual by the major shareholders as executive schedules allow. The shareholder will spend time with the relevant executives as appropriate.

**Leverage certain trade shows for investor outreach.**

- 3.3 Specific effort will be paid towards setting up one-on-one and small group meetings at certain trade shows with preferred investors.

**Briefings**

- 3.4 The Company may convene briefings at least twice a year on the Company's overall to ensure the market and shareholders gain an understanding of the Company's business and current financial performance.
- 3.5 The Company acknowledges that regular updates provide the analysts an opportunity to speak directly with senior management and make enquiries.
- 3.6 The Company will also convene ad hoc analyst briefings whenever necessary.
- 3.7 The Company endeavours to ensure that the briefings are governed by strict protocols that ensure comments are restricted to information previously disclosed to the market or that which is already existing within the public domain.
- 3.8 The Company imposes communications black-out periods in relation to financial information between the end of the Company's financial reporting periods, and the disclosure of its financial results to the SSX, in order to prevent inadvertent disclosure of any market sensitive information ("black-out periods").
- 3.9 During the black-out periods, the Company will not hold analyst briefings or meetings to discuss financial information.

**Maintain company's website content**

- 3.10 The Company's website is designed to provide shareholders and investors with information about the Company including:
  - (a) An overview of the Company's current business;
  - (b) A description of how the Company is structured;
  - (c) A summary of the Company's history;

- (d) Copies of media releases the Company makes;
- (e) Contact details for enquiries from shareholders or the media;
- (f) Contact details for its securities registry;
- (g) Corporate governance documents and information;
- (h) Copies of its annual reports and financial statements;
- (i) Copies of announcements to SSX;
- (j) Information for each of its directors and senior executives.

**Continue process of ongoing refinement of disclosures.**

- 3.11 IR Team will continually review and evaluate the Company's disclosures to ensure they are best-in-class and incorporate the type and level of information the financial community seeks.

## **4. Electronic Communication**

- 4.1 The Company gives its shareholders and investors the option to receive communications from, and send communications to, the Company and its security registry electronically.
- 4.2 Shareholders and investors are able to register on the Company's website to receive information updates about the Company.

## **5. General Meeting**

- 5.1 The Company recognises that general meetings are an important forum to encourage and facilitate two-way communication between the Company and its shareholders and investors.
- 5.2 Pursuant to section 250S of the Corporations Act 2001, the Company will hold annual general meetings where members of the Company will be given a reasonable opportunity to ask questions about or make comments on the Company's governance and future outlook.
- 5.3 The Company endeavours to actively engage with shareholders and investors at its general meetings and will present information in the meeting in a clear, concise and effective manner.